



AP Associated Press

the **essential** global news network

AP Newsmaker Interview: David Boren



AP reporters interviewed OU President David Boren. From left, Tim Talley, Sean Murphy, Boren, Blake Rambo, Boren's assistant, and Murray Evans.

University of Oklahoma President David Boren was interviewed by a trio of AP reporters at Norman.

Boren touched on many issues during the lengthy interview. Among other things, he called for a moratorium on state tax cuts and more investment in higher education to create a knowledge-based economy that he said will produce long-term benefits in new businesses and good jobs.

"We've pushed the tax cut envelope about as far as possible and I think what people in Oklahoma really want is excellence," Boren

said. Investing state tax dollars in colleges and universities and other research institutions will produce economic results, he said.

The AP/ONE board heard from state Corrections Commissioner Justin Jones at the board's recent meeting in Oklahoma City. Jones touched on many issues detailed in an AP series of stories on prison overcrowding.



David Page (left) of the Oklahoma City Journal Record poses a question during the AP/ONE board meeting. To his left are Mike McCormick of the Shawnee News-Star, John Bridwell of the Ardmore Daily Ardmoreite, AP Tulsa Correspondent Justin Juozapavicius, AP News Editor Rick Green and Andy Rieger of the Norman Transcript.

Correction Commissioner Justin Jones (right) answers a question during the AP/ONE board meeting. To his right are David Hale of the Lawton Constitution and AP's Cara Robertson.



AP/ONE BOARD REVISES CONTEST

The AP/ONE board agreed to two new categories for the 2007 AP/ONE newspaper contest.

There will be a one-time award for best centennial special section and a one-time award for best centennial coverage.

Also new this year will be a category in each of the three divisions for best new journalist award.

The three first-place winners will receive \$200 each plus a plaque. This will be in lieu of one of the three scholarships AP/ONE traditionally awards.

The 2007 awards banquet will be held March 29, 2008 at the Doubletree Warren Place in Tulsa. No afternoon program currently is planned.

Governor Proclaims John Shurr Day



*John Shurr, former Oklahoma and South Carolina
AP Chief of Bureau.*

Former Oklahoma and South Carolina Chief of Bureau John Shurr was honored at separate functions in the two states.

The Muskogee native was recognized for his contributions to freedom of information during a celebration of his 35-year AP career held in Columbia.

And later at a ceremony in Tahlequah, Shurr received a proclamation from Gov. Brad Henry for John Shurr Day in Oklahoma.

South Carolina Gov. Mark Sanford sent Shurr the Order of the Palmetto, the state's highest citizen honor, in appreciation for his open records efforts.

It also was announced that the Cherokee Nation of Oklahoma has established the John Shurr Journalism Scholarship, to be awarded to a Cherokee freshman who is demonstrating an interest in becoming a storyteller either in a tribal setting or in journalism, and who attends an accredited school of journalism.

Donations should be marked "John Shurr Journalism Scholarship Fund" and mailed to: Attention: Margaret Raymond, Development Director, Cherokee Nation Education Corporation, PO Box 948, Tahlequah, OK 74465. The Cherokee

Nation Education Corporation is a 501(c)3 charitable organization and all gifts are tax deductible.

Shurr was a newsman for the AP in Oklahoma City and Indianapolis; correspondent in charge of the Providence, R.I. bureau; assistant bureau chief and news editor in Chicago, and bureau chief in Oklahoma City. He was bureau chief in Columbia, S.C., from 1984 until 2007.

AP Oklahoma Web site: <http://www.ap.org/oklahoma>



FOI Oklahoma Inc.

A Freedom of Information Organization

Students! Enter FOI's annual essay contest to win a cash prize!

Oklahoma high school and undergraduate college students are invited to enter the 2007 1st Amendment Congress Essay Contest, sponsored by Freedom of Information Oklahoma.

This year's essay theme is "My Internet Freedoms." Discuss what your rights should be, as well as any possible consequences, when exercising freedom of speech in cyberspace. Is information posted on websites, blogs, Facebook, MySpace and open forums protected under the First Amendment? What about text messaging? What responsibilities do people have to the rest of society when posting information on the web? Students are encouraged to do factual research on the topic, but to write creatively and personally, rather than write a report. Entries should be about 500 words, typed double-space. See additional entry information at right.

The contest is divided between high school students and undergraduate college students. Cash prizes will be awarded to the first-, second- and third-place winners in each category. First prize is \$300, second place will receive \$200, and third place will win \$100.

Essay winners will be recognized and receive their prizes during the Ninth Annual First Amendment Congress October 31 - November 1. For more information about the contest, contact Kim Moyer at (405) 475-3311.

es·say
n.
A short literary composition on a single subject, usually presenting the observations or personal view of the author.

Entries must be received by 5:00 pm, October 15.

E-mail, mail or fax to:

Kim Moyer
The Oklahoman
P.O. Box 25125
Oklahoma City OK 73125
Fax: 405-475-3183, Attn: Kim Moyer
E-mail: Kmoyer@oklahoman.com

Your entry must include:

- Your name
- Name of your school
- Your mailing address
- Contact phone number
- Your e-mail address, if you have one

College and High School Students are invited to a unique educational opportunity.

On October 31, 2007, Oklahoma's First Amendment Congress will feature special sessions for high school students. On November 1, college students are invited to join professionals for special sessions exploring our freedoms. Our purpose is to help educate, inform and empower tomorrow's leaders. Each generation must explore the privileges and responsibilities that lie at the heart of the Bill of Rights. As future journalists, librarians, teachers, attorneys, entrepreneurs and citizens, young people need to understand the rights guaranteed by the Constitution.

EDUCATE • INFORM • EMPOWER • INVEST



Oklahoma's Ninth Annual First Amendment Congress will be held October 31 at the University of Central Oklahoma in Edmond and November 1 at The Oklahoman building in Oklahoma City

For more information, contact:

FOI Oklahoma, Inc.

P.O. Box 2408 • Edmond, OK 73083

Phone: 405-341-3169 • Fax: 405-341-3173

Kay Bickham, Executive Director • kaybickham@sbcglobal.net

Watch the following web pages for updated information on the Congress:
www.foioklahoma.org and www.odl.state.ok.us/fyi/foi

AP Product News

AP Money & Markets Extra

AP Money & Markets Extra gives your readers investing, news, trends and tools geared to weekend newspapers. By the weekend, investors know results. They want to understand performance and learn about trends. With more than 30 visually appealing, analytic modules, you can give them the information they want.

For examples of the 30 modules and more information about M&M Extra, check out www.ap.org/markets.

AP and MTV Release Study of Young People and Happiness



The Associated Press and MTV have released the findings of an in-depth, seven-month study into happiness and young people: how happy they are, what makes them happy and what they're doing to ensure future happiness. Overall, the study shows that young people (13-24) today are generally very happy, optimistic about the future and have goals in place to achieve a happier tomorrow. A copy of the full MTV/AP poll is available from the MTV Web site:

http://www.mtv.com/thinkmtv/about/pdfs/APMTV_happinesspoll.pdf.
Information about how the poll was conducted available on AP.org:
http://www.ap.org/pages/about/pressreleases/wn_082007a.html.



Beijing 2008

同一个世界 同一个梦想 One World One Dream

The Associated Press and NBC Universal Join Forces on Distribution of Beijing Olympics Content

The Associated Press has reached an agreement with NBC Sports and NBC Olympics to be the exclusive news agency for the distribution of select, NBC-produced text content and video links related to the 2008 Olympic Games through a premium online product produced by the AP. Details available on AP.org:

http://www.ap.org/pages/about/pressreleases/pr_082107a.html

Campaign Plus offers 2008 campaign coverage for the Web

The Associated Press is offering coverage of the presidential and congressional elections to members and customers looking to complement their political Web sites. Those who subscribe to a premium service, Campaign Plus, will receive distinctive stories, interactive graphics, photos and video on the 2008 campaign that go far beyond the standard fare.

AP Special Editions calendar for the rest of the year:

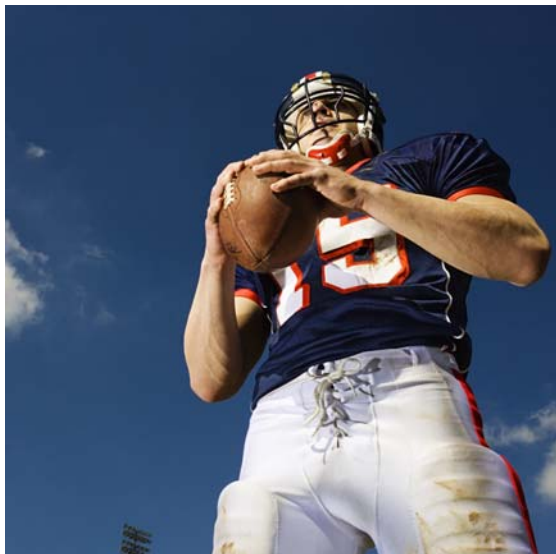
Oct 2 - Parenting



Nov 6 – Holidays



Dec 4 - Weddings, Summer Brides



AP Page-Ready NFL 2008 offers time savings for your news room

We're now taking orders for one of our most cost effective and valuable services - Page Ready NFL. This service allows your production team to quickly download ready-to-publish NFL agate and drop into a layout. It's a real time saver and offers an attractive agate package readers and advertisers will love. The agate is filed through the week, not just on post-game days.

Advertisers love this frequency. The service offers standings, scores, boxes, leaders and more.

AP's Page Ready services remove the burden of this work from your staff and offer a page ready agate package that you can publish as is, or stylize further if you wish. AP Page Ready saves time, saves money and is a source of advertising revenue.

AP Exchange training every Thursday



Now is the time to contact AP to book training on AP Exchange for your newsroom. Simply email talkback@ap.org to book a 60-minute online training session.

This session will provide editors and reporters with all they need to know to become AP Exchange experts. They'll be able to search for locally relevant news in the new AP database and build custom feeds that will deliver relevant news in less time.

As well, don't forget our regularly scheduled School of Search online training which takes place every Thursday at 11 a.m. and 4:30 p.m. ET. RSVP for these sessions at talkback@ap.org.

AP Channels

AP Channels are a powerful new source of subject-specific news from the AP. Available only in AP Exchange, AP Channels scour the entire AP report for news on specific topics. It's content beyond what members have ever had access to. The most popular AP Channel is Education. Editors who have access to this Channel receive all education stories from all AP state wires and English international wires. For education reporters, this Education Channel provides a rich source of news for print and online. Other popular Channels include Kids and Family, Environment, Health, Energy and Crime. To learn more about AP Channels in AP Exchange, contact your bureau chief for a trial.